

AKSHI TYAGI

CSM || Product Manager



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PERSONAL STATEMENT

Breaking down complex product problems and designing their solutions for more than 5 years. Experienced in client onboardings and implementing user feedback to drive product growth.

WORK EXPERIENCE

Product Manager at Italic,
Sep 2022 - Present

Leading growth initiatives to improve membership conversion and website traffic for both paid & organic outreach. Setting up analytics dashboard to prioritize product features and having them implemented to drive business growth.

Customer Success Manager at Creable,
Dec 2021 - Sep2022

While working closely with the founder, my main focus during this role was to drive growth, adoption and launching new features baed on customers feedback. Being a small team in a new niche, we had to move fast to drive results and attract new users. This involved a lot of user research and then shipping new features quickly.

Project Manager at Heeko,
Dec 2019 - Dec 2021

Managing a team of developers and designers to deliver in-house as well as client projects on time. Creating project documentation and building websites from scratch, while ensuring the code is scalable and responsive.







Customer Success Manager at Muzelf,
Nov 2018 - Dec 2019

Took user feedback and worked closely with the tech team to have them implemented. Co-ordinated with users to help them in setting up their online art portfolio and assisted the buyers throughout the sales process.

MANAGERIAL SKILLS

Client Management
Product Management
Resource Management
Cross-team Management

TOOLS & LANGUAGES

 Asana
 Linear App
 Notion
 HTML 5
 CSS 3
 React JS


LIVE PROJECTS

<https://italic.com/>
<https://creable.io/>
<https://notpot.com/>
<https://heeko.com/>
<https://trend.io/>

EDUCATION

B.Tech in Electrical Engineering,
2013-2017

EXTERNAL LINKS

 PERSONAL WEBSITE
akshityagi.github.io

 LINKEDIN
linkedin.com/in/akshityagi/